



VIRTUAL RADIOLOGIC™

Extending radiology. Improving life.™

νRAD ENTERPRISE CONNECT™ FACT SHEET

UNIFIED IMAGE & ORDER MANAGEMENT

What is νRad Enterprise Connect?

νRad Enterprise Connect is Virtual Radiologic's proprietary Web-based workflow platform, combined with a professional service component. It is the very system that Virtual Radiologic (νRad) has developed and refined over the past seven years to support our own distributed operating model. Radiology groups that are interested in finding new ways to grow their capacity, or may be looking to start their own teleradiology solution, can benefit from νRad's workflow platform. νRad Enterprise Connect offers practices the opportunity to expand their reach without significant IT investment, recruiting additional radiologists, or acquisition.

| ENTERPRISE CONNECT OFFERS: | BENEFITS TO RADIOLOGY GROUP: |
|---|---|
| Radiology orders on a single, unified platform with rules-based routing. | Practice gains efficiency by using one universal system to manage orders and images with an integrated reporting tool. |
| Load balance capabilities. | Orders may be routed to radiologists based on their credentials, subspecialties, current workloads, case priority, or other rules the radiology group determines. |
| Access to νRad's 24/7/365 professional Operations Center to manage non-diagnostic functions such as technical, administrative and clinical requests. | Radiologists are more productive by concentrating on reading patient scans. They avoid spending time on tasks such as searching for prior reports, managing a technical/IT issue, spending time on hold with the ordering facility, etc. The Operations Center manages these non-diagnostic distractions for the radiologist. |
| From the practice's multiple sites, the practice has direct access to a Web-based workflow platform interfaced with existing RIS/PACS and modalities. | No costly infrastructure or data center investments are required by the practice, nor is there a need to switch existing RIS/PACS solutions. |
| Overflow support from more than 145 U.S.-based radiologists with a wide range of subspecialty expertise. | Enables the practice to plan for and manage future growth while fulfilling current needs. Provides an experienced, fellowship trained radiologist for specific cases if needed. |

What results can a radiology group expect from νRad Enterprise Connect?

- Practices can be better positioned for growth by increasing productivity – without adding additional staff or overhead investments. νRad Enterprise Connect's scalable platform allows the practice to manage more orders, more efficiently.
- There is no risk to the practice by partnering with νRad on an Enterprise Connect implementation. The practice does not incur the investment and hassle with IT by starting their own teleradiology solution.
- Turn around times, and ultimately patient care, can be positively affected through its single worklist and load-balancing capabilities.
- Our team of more than 145 contracted radiologists report a productivity improvement from 20-40 percent using the same Web-based platform.



vRad Enterprise Connect may be suited for radiology groups that are experiencing the following challenges:

- Practices may have difficulty gaining consensus from disparate hospitals, imaging centers and practices to utilize a single PACS platform.
- An inability to auto-distribute, assign and manage radiology studies for large groups of radiologists.
- Inefficient workflow due to multiple workstations requiring multiple log-ins and multiple dictation systems.
- Difficulty monitoring and recording turn around times on multiple platforms.
- Inability to set alerts when prioritized studies are not read in order.
- Inability to load-balance image orders based on radiologist proficiency.
- Current practice environment still requires some manual entry of orders and other information to provide coverage.
- High initial and working capital costs to operate and monitor a program 24/7/365.
- Lack of IT expertise and associated high risk involved in starting their own teleradiology solution.
- Inefficient communications with ordering physician and/or technologist, requiring radiologists to perform too many administrative functions.
- Difficulty taking on new hospitals, imaging centers or other practices without over-extending existing radiologists.
- Have concerns about subspecialty coverage.

By partnering with radiology practices, vRad can provide the progressive technology and service the groups seek to improve their efficiency and positively impact their bottom line. Our unique platform to distribute, load balance, monitor, interpret, and outsource overflow reads increases practice efficiency and helps mitigate our industry's growing supply/demand imbalance.