

## vRad's Peer Review lets your radiologists focus on patient care — not paperwork

### vRad Peer Review



The administrative burden of maintaining a peer review program can be frustrating and overwhelming — even impossible for small practices. You'd rather spend your time on patient care, but the requirement to participate in peer review is only increasing. So let Virtual Radiologic (vRad) relieve your practice with its unbiased, third-party peer review service.

Radiologists today must participate in a physician peer-review program to meet American College of Radiology (ACR), The Joint Commission, and internal hospital requirements. In addition, practices are increasingly expected to demonstrate quality in a pay-for-performance (P4P) environment that's here to stay. In fact, there are already more than 130 public and private P4P programs in place, up over 60% since 2006.

Lastly, referring physicians and patients are increasingly demanding that their radiologists demonstrate value and quality. According to the Radiology Business Management Association, satisfying these demands through peer review is one of the key ways to ensure long-term survival in today's healthcare environment.

There are many benefits of having vRad radiologists perform your peer review and our quality assurance system prepare your statistical reports.

- Third-party review frees your radiologists for billable work rather than paperwork
- Top vRad radiologists use a non-academic, community-care approach to peer review, giving you an unbiased, objective review and verbal notification if a significant miss impacting patient care is identified
- Confidential reports grade the severity, conspicuity, and impact on patient care of any discrepancy, and can be easily downloaded at any time
- Statistical reports include physician, modality with body part, and facility summaries to satisfy accrediting organization guidelines

---

*"We've saved significant administrative and radiologist time by partnering with vRad for our peer review. The process is extremely simple, the accuracy and analysis are outstanding, and the online reports absolutely meet our internal, ACR, and Joint Commission requirements."*

—Mary Johns, Risk Manager, Sierra Vista Regional Health Center,  
Sierra Vista, Ariz.

---

Please contact your client service manager at 866.532.7424 to learn more about how you can benefit from vRad Peer Review or our many other services.

#### Related reading

1. American College of Radiology. New Accreditation Physician Peer-Review Requirements Effective April 1, 2007
2. Radiology Business Management Association. Radiology in the 21st Century: The Perfect Storm. Summit Presentation, 2009
3. Thorwarth W. Radiology in the era of accountability: perfect storm or new dawn? J Am Coll Radiol 2004;1(12):893-6.
4. American College of Radiology, P4P/Quality Initiatives. Accessed Oct. 28, 2009, at [www.acr.org](http://www.acr.org)
5. Moser JW, Wilcox PA, Bjork SS, et al. Pay for Performance in Radiology: ACR white paper, J Am Coll Radiol. 2006 Sep;3(9):650-64.
6. Marder R. Effective Peer Review: A Practical Guide to Contemporary Design, 2007 HCPro (Google Books).



VIRTUAL RADIOLOGIC™