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FOR IMMEDIATE RELEASE

**VIRTUAL RADIOLOGIC LAUNCHES CLOUD-BASED TECHNOLOGY SOLUTIONS,  
SIGNS MAJOR CONTRACT FOR vRAD ENTERPRISE CONNECT 3.0**

Eden Prairie, Minn., July 21, 2010—Virtual Radiologic Corporation (vRad®), a national radiology practice and leader in the development of next-generation technology for radiology, has announced a licensing agreement with Baton Rouge Radiology Group, a long-time vRad customer, for its vRad® Enterprise Connect<sup>SM</sup> 3.0 suite of technology solutions. vRad launched the suite, which includes upgraded and new technologies, on July 1.

vRad Enterprise Connect 3.0 will be used by Baton Rouge Radiology Group to unify disparate technologies including worklists, image viewers, and report generation and distribution; facilitate rapid critical results communication; and provide long-term image storage. vRad Enterprise Connect is the core technology platform vRad uses to manage and read 3 million studies annually from over 1,200 facilities. vRad has continuously advanced vRad Enterprise Connect with direct input from its more than 140 radiologists since first developing it in 2005.

The ability to unify disparate technologies was particularly important to Baton Rouge Radiology Group, which supports more than 70 hospitals, imaging centers and other facilities—all of which have different technology platforms—through its 25 radiologists.

“We conducted a three-year search for technology that would be a catalyst for continued growth, and for a partner with the expertise to support our complex customer base,” said Donald Trexler, CEO of Baton Rouge Radiology Group. “Finding this expertise was not easy, but when we looked at vRad’s technology offerings coupled with the deep professional practice knowledge they possess as one of the nation’s largest radiology practices, we knew it would be a fit for our business model.”

Baton Rouge Radiology Group originally joined vRad as an interpretations customer, using vRad for teleradiology services including night and subspecialist reads. Throughout this time, Baton Rouge Radiology Group was able to experience vRad’s technologies as a customer.

“We saw firsthand that vRad was able to efficiently manage the workflow of its more than 140 radiologists. We felt that if they were able to do that using their own technology, clearly it could work for us as well,” said Trexler.



VIRTUAL RADIOLOGIC™

vRad Enterprise Connect 3.0 has several new features including the vRad® PACS<sup>SM</sup> viewer, which was initially developed for use by vRad radiologists and is now being offered to customers. It also offers vRad® Results<sup>SM</sup>, a communications tool that gives access to images, reports, and radiologists via the Internet or mobile device, and vRad® Vault<sup>SM</sup>, a secure and virtually unlimited storage solution for radiology images.

All of the technologies are cloud-based solutions, eliminating large capital expenses, costly hardware solutions, maintenance expenses, and cost- and labor-intensive upgrades.

“Cloud-based computing significantly cuts down on the expenses of investing in these kinds of technologies. All of our technology is software as a service (SaaS) oriented, which means seamless automatic upgrades and increased efficiency,” said Rick Jennings, vRad chief technology officer. “And, our customers know that they are getting next-generation technology that won’t be obsolete in a few years.”

#### About Virtual Radiologic

Virtual Radiologic Corporation (vRad) is a national radiology practice working in partnership with local radiologists and hospitals to optimize radiology’s pivotal role in patient care. vRad’s more than 140 radiologists serve 1,200+ facilities (21% of U.S. hospitals), reading 3 million studies annually. Delivering access to extensive subspecialty coverage, vRad contributes to improved quality of patient care. And with its next-generation technology, vRad enhances productivity, helping to lower the overall cost of care while expediting time to diagnosis and treatment. For more information, visit [www.vrad.com](http://www.vrad.com).